



# **infinitehappiness**

urban graphic competition • [www.woomezzometroquadro.org](http://www.woomezzometroquadro.org)



# bando



## Art.1

**infinitehappiness** is a graphic contest which has the purpose to investigate the relationship between people who daily live the city and the urban environment that surround them. It is - other than a competition - the pretext to transmit a little fragment of happiness, that with wonder dictate suggestions. Through creativity, this urban performance wants to get a smile to people who walk down the street, to the ones who don't look around, to who still wants to feel surrounded by beauty.  
Let's invade the city!

## Art.2

The cultural association WOO, FC 91145150685, holds an open GRAPHIC DESIGN competition for the ideation and the realisation of a creative urban manifesto that expresses the theme of "happiness" according to different and personal points of view. The trustee with the function of intermediary between the members of the jury and the competitors is the executive of WOO, which acts through the university newspaper of the association - WOO\_mezzometroquadro - (woo.redazione@gmail.com) to which can be requested more informations.

## Art.3

The competition is opened with no restriction on age to all the students of the "G. D'ANNUNZIO" University and to the students of other Universities and to the following categories: architects, artists, designers, photographers, graphic designers, commercial artists, be they liberal professionals (hereafter "competitors").

## Art.4

The poster (or the posters) can be done by any technique, black or white or color, in Italian or in English, in the format basis for height cm 70 x 100 (vertical).

The competitors have to use the given layout, which can be downloaded on the website WOO\_mezzometroquadro on the following link:  
<https://www.woomezzometroquadro.org/template>

## Art.5

Each competitor has to visit the website [www.woomezzometroquadro.org](http://www.woomezzometroquadro.org) to verify contents and characteristics of **infinitehappiness**. In the web page "URBAN GRAPHIC COMPETITION" are given all the relevant informations relating to the contest. The works produced have to be unpublished and made expressly for the competition.

# bando



## Art.6

All the elements in the poster have to be realised in four-colour process. Each work must be sent in pdf forma, 300 dpi, 10MB maximum, by e-mail to [woo.redazione@gmail.com](mailto:woo.redazione@gmail.com) from 20th November to 31st December 2018.  
All the works sent after the deadline will not be considered.  
The results will be published within the month of January 2019.

## Art.7

The pdf work must be submitted as "attachment" of an e-mail, which must have the subject "infinitehappiness 2018 followed by first and last name of the competitor. The application form of the contest - which can be found at the end of this bando - must be attached to the e-mail. Each competitor must also send - as an attachment of the e-mail - an explanation and a justification of the work, which must be a maximum of 700 characters including spaces, in Italian for the Italian competitors and in English for the foreigners.

## Art.8

Each competitor who will receive the confirmation of reading of the e-mail, is not authorized to use the work sent to infinitehappiness for other contests or other clients until the winners' designation.

As of now and without any remuneration, the competitors shall authorise WOO to:

- 1) affix the posters on the designated billboards in the various points of the city;
- 2) publish their own personal data and their own work on a possible publication, on the specialised press and on the website [www.woomezzometroquadro.org](http://www.woomezzometroquadro.org);
- 3) present their own work in a possible exhibition and in press reports.

## Art.9

The jury who will examine the works will be composed by:

- Three Professors of the Department of Architecture of Pescara;
- The executive of WOO;
- An architect or a Graphic Designer.

In the jury's unquestionable judgment, will be selected  
10 (ten) best posters.  
The members of the committee will be disclosed before the publication of the results.

## Art.10

The winners will be 10:  
The prizes for the 1st place are the billposting of his/her own poster on the designated billboards in the various points of the city, a year-long subscription to a magazine of this sector and a poster from an important author;

The prize for the other winners - from the 2nd to the 10th place - is the billposting of their own poster on the designated billboards in the various points of the city.

# bando



## **Art.11**

The executive of WOO reserves the right to make - in accordance with the winner - all the necessary changes to the winning work for its use and in particular it reserves the right to reproduce in whole or in part the work. In this regard, the winner will also provide the original editable digital file of the work to WOO.

## **Art.12**

The original and exclusive works become a property of WOO\_mezzometroquadro. The ten rewarded competitors can't use their own works with third party in any way.

## **Art.13**

The competitors take their responsibility in relation to the originality of their own works. WOO doesn't take any responsibility for works which result copied or improperly reproduced.

Participation limits and exclusion clauses:

At the discretion of the organization, all the competitors who don't respect the initial requirements, the deadlines set out or who submit an offensive or inadequate poster, will be excluded.

## **Art.14**

The competitors are informed that -under art.13 of the D. Lgs 196/2003 and subsequent modifications and additions - WOO will proceed to the treatment of the data provided under the present competitive tender in respect of the legislation in the field of protecting of the processing of personal data. The personal data of the person concerned will still not be disseminated or communicated except in cases and with the procedures laid down by the Law.

## **Art.15**

The present bando shall be made public in Italian and in English on [www.woomezzometroquadro.org](http://www.woomezzometroquadro.org) and on the specialised european websites;

Through paper-based and electronic communications to the entire mailing-list of WOO\_mezzometroquadro.

# application form



## infinitehappiness

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\* FIRST NAME \_\_\_\_\_ \* LAST NAME \_\_\_\_\_

\* UNIVERSITY \_\_\_\_\_

\* COMPANY NAME \_\_\_\_\_  
(for the organizations and/or studios, please also state the name of an envoy)

\* DATE AND PLACE OF BIRTH \_\_\_\_\_

\* RESIDENCE \_\_\_\_\_

\* NATIONALITY \_\_\_\_\_

\* TELEPHONE \_\_\_\_\_

\* E-MAIL \_\_\_\_\_

WEB ADDRESS (optional) \_\_\_\_\_

I have read and accept all the terms of the bando published on the website [www.woomezzometroquadro.org](http://www.woomezzometroquadro.org) I authorize the treatment of personal data under the D.L. 196/2003, n.196 and the GDPR (UE Regulation 2016/679).

\* SIGNATURE \_\_\_\_\_